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Shopaholics now turn to properties... plastic cards, beware!

Exclusive retail outlet in the heart of the city centre embraces the shopping experience for property addicts

KUALA LUMPUR, 08 January 2008 – The new retail property centre open its doors to property buyers and sellers of Malaysian property in Jalan Pinang, directly opposite the Kuala Lumpur Convention Centre.

Open daily, the Kuala Lumpur Retail Property Centre (KLRPC) provides a new shopping experience to consumers in their search to both buy and sell property. The centre is designed to showcase in excess of 3,800 properties at any one time. Consumers are able to browse properties displayed at their leisure and pick any that fit their measurements. Finding a property has never been easier with this concept thus eliminating much of the time consuming and conventional ways of driving around searching for the right property.

The KLRPC is nestled right in the heart of the tourist and shopping district merely a stone's throw away from the No. 1 Exhibition and Convention Centre in Asia. The centre foresees itself as the first port of call for both local and the international buyer who wish to venture into property in Malaysia. The well used concept of 'property shop' in many international countries affords a new approach to the marketing of Malaysian properties for both local and overseas buyers alike.

The KLRPC, branded **propertrack.com** is governed by Asia Move Machine Sdn Bhd, a company born in Malaysia. The company was established to address a solution through its expanding range of product and services from the many shared experiences of fellow consumers. The opening of their first retail property centre in Kuala Lumpur gives birth to a new breed of shopaholic... plastic cards, beware!

About Asia Move Machine Sdn Bhd

Asia Move Machine Sdn Bhd, a marketing research and development company with in-house graphic design and IT development is spearheading their first property marketing products and services branded **propertrack.com**

propertrack.com provides Malaysian licensed real estate agency firms with a consolidated one-stop property marketing platform. The services are extended from the KLRPC located directly opposite the Kuala Lumpur Convention Centre, Jalan Pinang.

The centre will be open seven (7) days a week FREE to the general public with a dedicated and wide range of expanding services and support system. The services and support system are designed to reappraise real estate agency firm's marketing expenditure, procedures and maximise their business potential.

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