

10 steps to market your PROPERTIES for sale within 10 days



The KUALA LUMPUR RETAIL Property Centre (KLRPC) has opened its doors to property buyers and sellers of Malaysian property strategically located in Jalan Pinang, the heart of the tourist and shopping district, directly opposite the Kuala Lumpur Convention Centre.

Open daily, the KLRPC provides a retail environment for consumers in their search to both buy and sell properties. It is designed to showcase in excess of 3,800 properties at any one time. Consumers are able to browse properties displayed on a specially designed point of display system (POD) by area and by price which fit their budget and requirements. The KLRPC welcomes all Malaysian, readers of The Expat and international visitors to experience the one-stop "property shop" in their search for Malaysian properties



In conjunction with its opening, KLRPC would like to share 10 steps to market your PROPERTIES for sale within 10 days (terms and conditions apply):

- 1 Pop by the Kuala Lumpur Retail Property Centre (KLRPC) in Jalan Pinang
- 2 Reserve your property marketing space to suit your budget and outreach by selecting the propertrack.com Black, Gold or Classic product
- 3 Opt without any doubts for a SOLE licensed Real Estate Agency Firm who will be able to provide you with their professional quotation and full market potential valuation
- 4 Prep and pull necessary paperwork, prepare yourself and appoint your trusted conveyancing solicitor, all well in advance before your intended 'for sale' launch begins
- 5 Encourage your household to tidy, de-clutter, paint, repair, and clean the property to capture lifestyle photographs. Create a WOW factor by hiring some furniture, paintings and plants if your property is empty or even bare, you will be surprised
- 6 Research your key property "t.r.a.c.k" indicators, "t" for transport (eg. Monorail), "r" for retail (eg. Bangsar Shopping Centre), "a" for accessibility (eg. Penchala Link Highway), "c" for convenience (eg. Garden International School), and "k" for key landmarks (eg. Carcosa Seri Negara)
- 7 Tailor your property information with property photographs and floor plans to show off the property's true uniqueness and let your appointed SOLE Real Estate Agency Firm submit it to the KLRPC
- 8 Ignite your property 'For Sale' launch by proudly displaying your appointed SOLE Real Estate Agency firm's propertrack.com "For Sale" board in a highly visible space (eg. a first floor bedroom window)
- 9 Entertain your property viewers with a smile and make your home welcoming, clean and tidy with the air conditioning, fans and lights on. Prospective home buyers love to imagine living in "your" and soon to be "their" new property thus fresh flowers and plants do help to bring a lively and homely atmosphere
- 10 See you again soon at the KLRPC during your next property search while your property is on the market for sale. We believe a journey to our place will bring another smile to your face



To find out more call the KLRPC at +603.2163.7223 or email to priority@propertrack.com. Visit the KLRPC at 19A-2-1, Ground Floor UDA Centre, 19 Jalan Pinang, Kuala Lumpur (directly opposite KL Convention Centre)